



NEWS RELEASE FOR IMMEDIATE PUBLICATION

CELCOM APPOINTED AS KWASA LAND'S PREFERRED ICT PARTNER FOR A SUSTAINABLE SMART CITY DEVELOPMENT

PETALING JAYA, 16 FEBRUARY 2020 - Celcom Axiata Berhad entered into an agreement with Kwasa Land Sdn Bhd, to become the 'Preferred ICT Partner' in the development plan of the upcoming Kwasa Damansara smart township in Sungai Buloh.

Through the agreement, Celcom will be responsible to build the foundation for ICT infrastructure and converged connectivity facilities within the township. Celcom will also provide the smart solutions required to enable Kwasa Land to plan and develop the smart city envisioned for Kwasa Damansara.

Kwasa Damansara carries the promise of a sustainable community township that focuses on three Key Components, which are Green Township, Connected and Inclusive. These three components are part of Kwasa Land's, the master developer of the mixed green township's ambitious plans for Kwasa Damansara to become a smart, connected township with a robust network infrastructure combined with smart security.

Celcom's involvement in the Kwasa Damansara development will include, but not limited to, the development of township fiberisation, converged 5G connectivity solutions, safety and security smart city solution, digital signages, Dedicated Internet Access for businesses, and common area WiFi connectivity.

Besides providing a solid foundation for Kwasa Damansara to emerge as a premier smart city in Malaysia, this venture will pave the way for Celcom to strengthen its network capability further by implementing new network sites within the township. This is especially a vital groundwork for Celcom, in gearing towards the rolling out of its 5G technology soon.





Kwasa Land's vision in developing Kwasa Damansara as a true smart city will also be evident through the Kwasa Damansara smart portal. This portal will be established as part of Kwasa Land's efforts and initiatives in providing the township and its community an integrated system that enables them to access smart solutions and applications to fit the varying needs of the township and its community.

Celcom's appointment has been made official in a signing ceremony held at Celcom's headquarters in Petaling Jaya, namely @celcom. The agreement was inked by Idham Nawawi, Chief Executive Officer of Celcom Axiata Berhad, and Dato' Mohd Lotfy Mohd Noh, Managing Director of Kwasa Land Sdn. Bhd.

Idham Nawawi, Chief Executive Officer of Celcom Axiata Berhad, said the collaboration will mark another milestone for Celcom in the implementation of large-scale ICT infrastructure and a step forward in rolling out its 5G network.

"We envision smart township that is driven by sustainable digital ecosystem where the residents will experience a true digital lifestyle, and digitisation of businesses will be accelerated further. We are truly honoured by this recognition from Kwasa Land, and the collaboration will further demonstrate our unending commitment in advancing the societies with our technological capabilities. This venture will be one of the smart townships empowered by Celcom, as we progressively build our capacity and continue to contribute towards the development of a digital nation," he said.

Meanwhile, Dato' Mohd Lotfy Mohd Noh, Managing Director of Kwasa Land Sdn. Bhd. commented, "This partnership with Celcom is a testament to our efforts in materialising our vision in building Kwasa Damansara as a true smart city. We are confident that with Celcom as one of our partners, they will be complementing the multi-faceted components that Kwasa Damansara has to offer."

"With state-of-the-art smart city features, such as cutting-edge ICT infrastructure that incorporates smart solutions and big data, Kwasa Damansara is set to become a





catalyst of integrated socio-economic eco-systems and promote a more modern, healthier lifestyle," Dato' Mohd Lotfy added.

Kwasa Damansara Township Development measures approximately 2,257 acres, sited within the vicinity of Kota Damansara and Sungai Buloh, Selangor. The area is expected to become home to over 250,000 residents upon completion.

- End

About Celcom Axiata Berhad

Celcom is Malaysia's first and largest private mobile network operator, with over 13 million users on its 2G, 3G and 4G LTE+ networks, covering over 98% of the population. Established in 1988, Celcom is now moving towards integrated multi-access, multimedia services and Internet of Things solutions, in line with evolving technologies and consumer behaviour in Malaysia. A culture that places the customer first is reflected in our award-winning customer service, products, and other corporate accolades at a regional level. Celcom is part of Axiata Group Berhad, one of the region's largest telecommunications groups actively driving digital transformation across a footprint of 11 markets in ASEAN and South Asia. For more information on Celcom, log on to www.celcom.com.my

About Kwasa Land Sdn Bhd

Kwasa Land Sdn Bhd is a wholly owned subsidiary of the Employees Provident Fund (EPF). Established in September 2010, it was tasked to manage EPF's property development investments in the country, namely Kwasa Damansara. As part of its mandate as a strategic master developer, Kwasa Land Sdn Bhd will develop the 2,300 acres mixed development that represents Klang Valley's last significant greenfield, with a vision of building a green, connected and inclusive township featuring urban and forward-thinking residential, commercial, recreational and educational offerings.

News release issued by Corporate Communications Department of Celcom Axiata Berhad. For further enquiries, please contact Rohizan Ismail @ +60133449690 or Azira Mazlan @ +60193148002 / azira.mazlan@celcom.com.my

OR:

Nor Hazqiah Che Idris @ +60123843138 (hazqiah@kwasaland.com.my)/ Siti Anisah Sheikh Osman @ +60146358600 (sitianisah@kwasaland.com.my)