

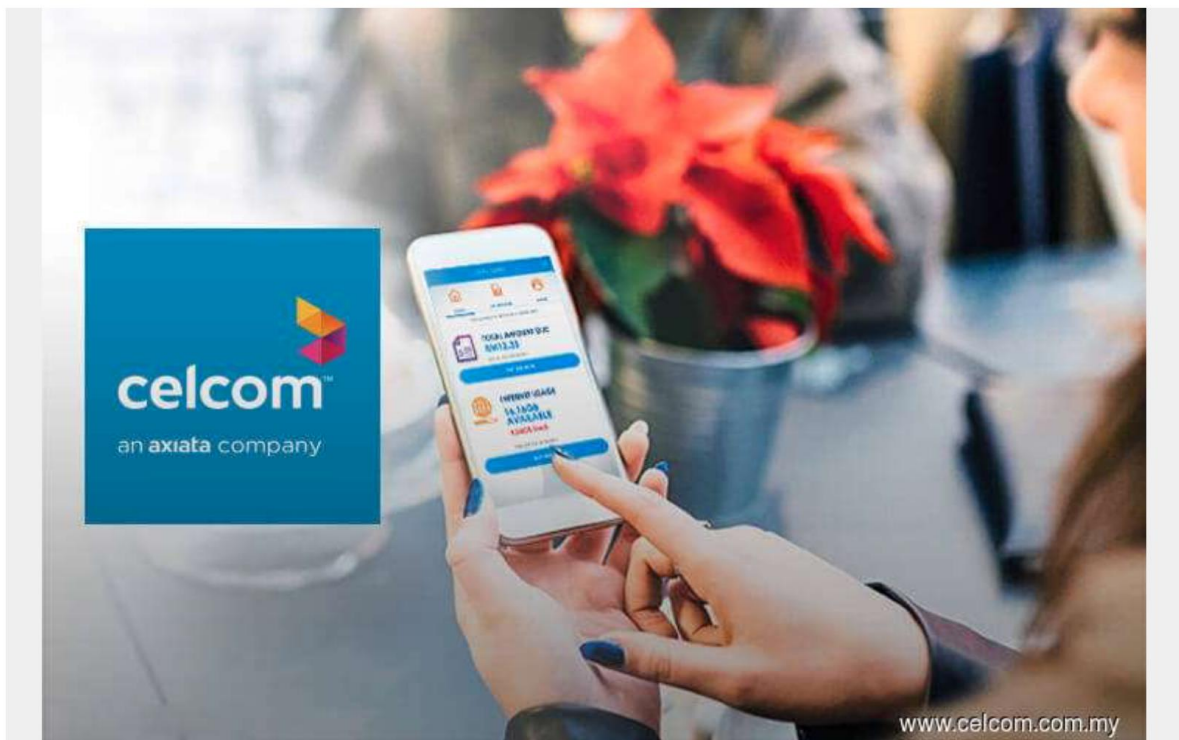
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Headline: **Celcom Axiata appointed Kwasa Damansara development ICT partner**

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KUALA LUMPUR: Celcom Axiata Bhd has been appointed the “preferred ICT (information and communications technology) partner” in the development plan of Kwasa Land Sdn Bhd’s upcoming 2,257-acre (913.38ha) Kwasa Damansara smart township in Sungai Buloh.

Celcom said it will be responsible for building the foundation for the ICT infrastructure and converged connectivity facilities within the township.

This includes township fiberisation, converged fifth-generation (5G) connectivity solutions, safety and security smart city solutions, digital signages, dedicated Internet access for businesses and a common area WiFi connectivity, the company said.

“Celcom will also provide smart solutions required to enable Kwasa Land to plan and develop the smart city envisioned for Kwasa Damansara,” it said in a statement.

Celcom added that the venture paves the way for the company to strengthen its network capability further by implementing new network sites within the township.

“This is an especially vital groundwork for Celcom, in gearing towards rolling out its 5G technology soon,” it said.

Celcom’s appointment by Kwasa Land, Kwasa Damansara’s master developer, was made official yesterday.

“We are truly honoured by this recognition from Kwasa Land. The collaboration will further demonstrate our commitment in advancing societies with our innovation,” said Celcom Axiata chief executive officer Mohamad Idham Nawawi.

“This venture will be one of the smart townships empowered by Celcom, as we progressively build our capacity and continue to contribute towards developing a digital nation,” he added.

Kwasa Land managing director Datuk Mohd Lofty Mohd Noh expressed confidence that as a partner Celcom will complement Kwasa Damansara’s multifaceted components.

“With state-of-the-art smart city features such as a cutting-edge ICT infrastructure incorporating smart solutions and big data, Kwasa Damansara is set to become a catalyst of integrated socio-economic ecosystems and promote a more modern, healthier lifestyle,” Mohd Lotfy said.

Kwasa Damansara promises a sustainable community township focusing on a green township, being connected and inclusive.

These key components are part of Kwasa Land’s ambitious plans for Kwasa Damansara — with over 250,000 residents upon completion — to become a connected township with a robust network infrastructure and a smart security.